

SAVE
MANPOWER
FOR
WARPOWER

The Texian

VOLUME XVII, NUMBER 39

GREENSBORO, NORTH CAROLINA, FRIDAY, OCTOBER 6, 1944

SIX PAGES



ON THE VILLAGE GREEN BEFORE THE CHURCH in the French village of St. Opportune, this picture taken during the rapid advance of the Allies across northern France, shows a typical instance of the co-operation given by French patriot forces. A British reconnaissance force has reached the village with its armored cars. The Tommies have dismounted and can be seen with local Maquis guarding German prisoners.

Haw River Ripples

Mrs. Lena Gill of High Point spent the week end here with Mrs. Bill May. Holt May has returned home from Duke hospital where he has been a patient for several weeks.

Mr. Allen Lamb spent a few days in Wilmington last week.

Mrs. Bertie Montgomery was honored on her 72nd birthday Sunday, October 1, by a dinner given by her children. Those attending were Mr. and Mrs. Fred Montgomery of High Point, Mr. and Mrs. Roy Madden from Altamahaw, Mrs. Harold Carter of Mebane, Mrs. Maude Johnson and daughter, Clarise, of Gibsonville; Mrs. Ola Thompson of the home, Mr. Roy Montgomery of High Point, Mr. and Mrs. Don Montgomery of Raleigh, Mr. and Mrs. Bob Montgomery of the home, Mr. and Mrs. Worth Montgomery of Glen Raven, Mr. and Mrs. Hughes, Misses Mae Bullard and Clarke, Rev. Burnell Pannell, and Mrs. Carl Ray, Mrs. Joy Curtis.

Mr. and Mrs. Donald Reid announce the birth of a daughter on October 2, at Dr. Troxler's hospital in Burlington.

Miss Margie Thompson left Saturday, September 20th to enter training for Cadet Nurse at Watts hospital, Durham.

Mr. O. S. Boggs spent Sunday in Carboro visiting relatives.

Mrs. Ben Mills has returned home from the hospital in Durham.

Mr. and Mrs. Fred Steele and Mr. and Mrs. Lewis Pace of Greensboro, and Mr. and Mrs. Grover Cooke of Hebron, visited Mr. and Mrs. C. P. Suitts, Sunday.

Ralph Pearson, MOMM 2c and Mrs. Pearson of Norfolk, Va., spent the week end here visiting relatives.

Otis Fogelman S. I. of Washington, D. C., spent the week end here visiting his parents, Mr. and Mrs. W. P. Fogelman.

Pfc. Leonard Brown of Camp Pickett, Va., spent the week end here visiting in the home of Mr. and Mrs. Arthur Makin and family.

Cpl. Julius Fulcher of Norfolk, Va., spent the week end here visiting his parents, Mr. and Mrs. Jess Fulcher.

Mr. and Mrs. Jack Beauford and family of Greensboro spent Sunday here visiting Mr. and Mrs. W. I. Beauford and Mr. and Mrs. C. A. Beauford.

Mesdames A. S. Cole, J. W. Cole, Cecil Woods, and Misses Rosa Cole and Louis Coble spent Sunday afternoon in Durham visiting Mrs. Chloia May, who is a patient at Duke hospital and Mr. A. S. Cole, who is a patient at Dr. McPherson's hospital.

Bowling Alleys At Y. To Open Fall Season

Bowling alleys of the Cone Memorial YMCA will open Monday, October 9. With the beginning of the 23rd season of consecutive operation the equipment is in good mechanical condition and is ready for active participation. Privileges in this department are limited to members; these must be 16 years of age or older.

Building muscles, increasing durability, and offering opportunity for recreation, bowling is one of the best known recreational outlets in the present day world, according to a statement from the office of the local Y's.

People are encouraged to organize teams in offices, plants, churches and other community groups, and to arrange schedules with the supervisor of the YMCA. There has been no advance in price over those of last year.

Last season the bowling alleys were in greater demand than any year in the last ten years, and it is predicted that greater use will be made of this year.

Card of Thanks

Mr. and Mrs. E. L. Reece wish to express their appreciation for the kindness and sympathy shown them in the recent death of their son, James W. Reece, who was killed in action.

Director of the exhibit is Mrs. Lowell T. Steele, assisted by Mrs. L. Hinshaw, Mrs. Mack Fulk and Mrs. Raymond Brown.

Two Gra-Y Clubs Organized At Proximity School

The Proximity public school and the Cone Memorial Young Men's Christian association for many years have conducted school clubs for boys on a mutual cooperative basis. The Swannie Pugh and the Lois Freeland Gra-Y clubs were officially organized this week at an informal meeting of each group at the school. The students were very enthusiastic in accepting the challenge of high ideals of the organization with a promise to throw the weight of their efforts for better scholarship, sports, conduct on the ground and in the community. The slate of officers for the two clubs is as follows: Miss Mary McCulloch, Principal of Proximity school; Miss Swannie Pugh, home room teacher, and A. S. Arnold, General secretary of the Cone Memorial YMCA, sponsors; Harold M. Angel, Nathan Lane President; Dempsey Leonard, Vice-President; and Johnny McDonald, secretary.

Officers for the Lois Freeland club are Miss McCulloch, Lois Freeland, and A. S. Arnold, sponsors; Harold M. Angel, leader; Connie Mack Butler, president; Robert Lowe, vice-president; Bobby Ward, secretary; and Kenneth Tannaham, chaplain.

These clubs meet weekly on school time and at the school building for one hour. Members of the club are as follows: Swannie Pugh club: Van Beckman, Harold Brady, Buck Butler, Junior Davis, Grady Gilmer, Conrad Ham, Nathan Lane, Dempsey Leonard, Roger Lowe, Frank Maness, Johnnie McDonald, Ralph Nabors, Larry Newnam, Wade Russell, James Warren and Alton West. Members of the Lois Freeland club: Billy Everage, Buck Butler, Junior Davis, Grady Gilmer, Conrad Ham, Nathan Lane, Dempsey Leonard, Roger Lowe, Frank Maness, Johnnie McDonald, Ralph Nabors, Larry Newnam, Wade Russell, James Warren and Alton West. Members of the Lois Freeland club: Billy Everage, Buck Butler, Junior Davis, Grady Gilmer, Conrad Ham, Nathan Lane, Dempsey Leonard, Roger Lowe, Frank Maness, Johnnie McDonald, Ralph Nabors, Larry Newnam, Wade Russell, James Warren and Alton West.

Members are cordially invited to come to the meeting, at which time officers will be elected for the coming year.

Mrs. J. T. Lowe and Mrs. J. L. Meadows will serve refreshments.

Proximity P.T.A. Board Met Tuesday

Revolution Club Meeting Hour Changed

Bertha Maness Honored At Party

Miss Bertha Maness was honored Friday night with a birthday party by her mother, Mrs. J. W. Maness, 1507 13th street. Games were led by the honoree's sister, Miss Audrey Maness. Bertha received many lovely gifts. Cake and grapejello were served to the following: Misses Bertha and Audrey Maness, Nancy Holland, Constance Smith, Doris Allen, Lorene Keller, Akhlein Keller, Juanita Gaines, Robert Lowe, Vernon Gaines, John Dilard, Fred Blackmon and Wallace Wenn.

Christine Hodges Marries Pvt. Matherly

Miss Christine Elizabeth Hodges was married to Pvt. Roy C. Matherly, September 19, at the home of the officiating minister, Rev. R. C. Goff, pastor of Proximity Methodist church.

The bride had as her attendants Miss Jacqueline Phillips and Miss Elizabeth Vick. She is a native of Greensboro and a graduate of Rankin high school. Formerly she was employed with the Dell Mill Supply company and is now attending King's Business school.

Pvt. Matherly is also a native of Greensboro, a graduate of Bessemer high school, and before entering the Army two years ago was employed with Western Auto Supply company here and has been identified with several other banking interests in the state. He is stationed at Ft. Dix, N. J. Mrs. Matherly is making her home with her parents for the present.

He is survived by his wife and one son, Charles Mellon Lowe, Charlotte.

Funeral service was held in Charlotte, last Monday for Isaac C. Lowe, pioneer cotton manufacturer in North Carolina and prominent banker, who died Saturday, September 30, after an illness of ten days.

Mr. Lowe was a founder of the American Yarn and Processing company, Mt. Holly, and was a director until his death. He was also a director of the American Trust company here and has been identified with several other banking interests in the state.

He is survived by his wife and one son, Charles Mellon Lowe, Charlotte.

The new officers will be installed and plans will be made that will be of interest to every member. A full attendance is expected.

The hostess will be Mrs. S. E. Sawyer, Mrs. M. L. Leonard, Mrs. Alice Carpenter and Mrs. M. P. Mank.

Prominent Textile Manufacturer Dies

Mr. Ferrell Davidson has returned after visiting in Washington and New York for two weeks. She visited Mrs. Dorothy Goode, who formerly lived at the White Oak Hotel.

Mr. and Mrs. James Pegram have just returned from New York, where they went on their wedding trip. Before their recent marriage, Mrs. Pegram was Miss Betty Ruth Thompson. The couple are at home at 611 Summit Avenue.

Mr. Paul Pegram and son are visiting her husband in New Jersey.

Mrs. S. W. Johnson and son, Larry, of Raleigh, spent the week visiting Mrs. Lillian Harris and family at their

home on Spruce street.

Staff Sgt. Earl Hodges, who has been in the South Pacific for quite some time, is spending a furlough with his parents, Mr. and Mrs. C. M. Hodges, 17th street.

The Loyal Wesley class of Caraway Memorial Methodist church will meet at the welfare house Tuesday, October 10, at 7:30 P.M.

The new officers will be installed and plans will be made that will be of interest to every member. A full attendance is expected.

The hostess will be Mrs. S. E. Sawyer, Mrs. M. L. Leonard, Mrs. Alice Carpenter and Mrs. M. P. Mank.

White Oak Locals

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Several requests have come for cans in tin to be sent overseas in Christmas boxes.

Mrs. Lowell Steele will devote next Wednesday morning, October 11, to this project. Those who wish to send a fried chicken to a service man or woman are asked to get in touch with Mrs. Mack Fulk, Revolution apartments, or Mrs. Steele, 4716 at night.

SHOES

Airplane stamps Nos. 1 and 2 in war ration Book 3 are good indefinitely.

STOVES

Cook and wood heating and cooking stoves will be removed from rationing on October 15. Until that date it will be necessary to apply for a stove certificate at the board. Oil and gas stoves will continue to be rationed because of the acute shortage of fuel oil.

MEATS AND FATS

Red stamps A-8 through Z-8 are good for 10 points each. A-5 through K-5 are good for 10 points each.

PROCESSED FOODS

Blue stamps A-8 through Z-8 and A-5 through R-5 are good for 40 points each. There is no expiration date.

SUGAR

Sugar stamp Nos. 30, 31, 32 and 33 in war ration Book 4 are good indefinitely for five pounds of sugar.

Sugar stamp No. 40 is good for five pounds of sugar.

FUEL OIL

Period 1 and 2 coupons for the new 1944-45 heating season are now valid.

Class 3 coupons for domestic cooking and lighting have no expiration date.

Period 4 and 5 fuel oil coupons which were scheduled to expire on September 30th will remain valid throughout the coming heating year.

Members are cordially invited to come to the meeting, at which time officers will be elected for the coming year.

Mrs. J. T. Lowe and Mrs. J. L. Meadows will serve refreshments.

Rev. Reitzel Medley is visiting relatives and friends here.

Mrs. Laron Beal of Wilmington, is spending several days with relatives and friends in Proximity.

Mrs. Frances Holman and Miss Phoebe Richards were in Durham, Saturday afternoon, where they visited the home of their son, Robert Holman, a patient at Watts hospital.

Miss Irene Carlson, field consultant for the National Tuberculosis Association, was in Greensboro on September 26th to consult with local tuberculosis workers in mapping out plans for the 1944 Christmas Seal sale.

Miss Carlson was accompanied by Mis Lula Belle Highsmith of the North Carolina Tuberculosis Association. The meeting here was one of a series to be held throughout the State this month on seal sale procedures and program development.

In these discussions with local workers, Miss Carlson pointed out that an informed public opinion is the greatest weapon we have against tuberculosis.

"The American public is realizing to a greater degree," she said, "what the Christmas Seal has done and is doing to bring about the control of tuberculosis."

According to 1943 figures, tuberculosis still is killing 57,000 people in the United States, and that is a toll exacted by our complacency toward a disease we know how to conquer.

Proof of ultimate success, if we keep steadily at the job, will be eradication".

Miss Carlson emphasized that the challenge of the future in the fight against tuberculosis is the greatest since the first Christmas Seal sale in 1907 because of the devastations in war-torn nations.

"Here in the United States we cannot expect to escape the implications of this development," she said, "for thousands of our fighting forces have been in contact with the military and civilian peoples of Europe."

Looking to the 1944 Christmas Seal sale, Miss Carlson stated, "There is need for more money if tuberculosis associations are to carry their part of the burden in greater clinic and x-raying programs, as well as in the continuation of educational work."

The National Association representative has scheduled meetings in Winston-Salem, Goldsboro, Raleigh, Durham, Charlotte and Greensboro.

The 38th annual Tuberculosis Christmas Seal sale officially opens on Monday, November 20, with a state goal of \$215,000. Overseas mailing, 1944 seals are now available by personal call or letter to Greensboro Tuberculosis Ass'n, 308 Piedmont building.

Can You Top This?

This does it.

Robert W. Neall of Bronxville, N. Y., has acquired this 26-word official title: Chief of the Floorcovering and Upholstery and Pile Fabric Section of the Wool Branch of the Textile, Clothing and Leather Bureau of the War Production Board—just call him chief, F.U.P.F.S.W.B.T.C.L.B., W.P.B.

ACCIDENTS STOP OUR WAR PRODUCTION



LT. HOWARD MURRAY.

Graham R. Smith Dies Suddenly

A brief funeral service for Graham R. Smith, 56, of 2216 Spruce street, who died suddenly Tuesday afternoon, was held at the home Thursday afternoon, with the concluding service at West End Baptist church, Siler City, with Rev. Charles Young of Lexington officiating. Interment was in the church cemetery there.

Mr. Smith was employed at Revolution mills from 1914 until six years ago when he retired on account of ill health.

In addition to his wife he is survived by four sons, Pfc. Millard Smith and Pfc. Clarence Smith, with the United States Army in Italy, Ivan and James Smith of the home; seven daughters, Mrs. Edna Ford, Misses Ruby Mae, Lucile, Kathleen, Marie, Mary Ruth and Rachel Smith, all of Greensboro; his father, A. P. Smith, Siler City; two sisters, Mrs. Robert Beck, Thomasville, and Mrs. John Marley, Miami Beach, Fla., and four brothers, Ernest and Dolph Smith, Greensboro, and Mann and Jesse Smith, Siler City.

BABY CLINICS

Priscilla Ann Smith, from 15th street, was a new member Wednesday at the White Oak clinic.

Others present were H

THE TEXTORIAN

Published every week except Summer Vacation Week and Christmas Week
 H. M. LEONARD MANAGER
 Entered as second-class matter January 28, 1928 at postoffice Greensboro, N. C.
 under act of March 3, 1879
 No communication of any sort or description, whether news or expression
 of opinion upon any topic, will be published unless accompanied by real name
 of writer. The name however will not be published unless consent is given.

PROXIMITY
 PROX. PRINT WORKS



WHITE OAK
 REVOLUTION

Greensboro, North Carolina, Friday, October 6, 1944

Looking Ahead In The Mills

With victory now assured, even though it is as yet not won, American industry must look ahead.

It is most certain that many changes will be necessary, and planning in advance appears to be essential to the ultimate welfare of individual industrial plants. The textile industry will, no doubt, experience as many changes as any other.

As in the past, industrial plants which have been reluctant to make changes and have subscribed to the theory of doing only as they have always done will have a most difficult time if they are able to survive the new competitive era which, no doubt, faces all business.

Changes will involve mechanical equipment, processes, methods and management.

Some of the changes will be drastic, whereas others will be modifications of present and past practices. Some will involve entirely new stock to be handled and new types of equipment and, of course, will mean different types of job assignments. Others will call for the use of present types of equipment handled in a slightly different manner with some changes in job assignments. Others will involve improved operating conditions with corresponding changes in job methods and job assignments.

All such changes should result from intelligent planning ahead. A proper approach to these postwar problems by everybody will mean a minimum amount of trouble in adjusting to a new era of progressive development in the textile industry following the close of the war.

It will prove to the ultimate benefit of employees and employer alike for individual plants to meet the coming challenge of the times by reconverting to a peace-time basis with progressive steps. Hence, it should be realized that those who fail to appreciate the need of changes and in any way impede them stand not only in the way of progress for the whole plant but in the way of their own individual progress.

Realizing that changes should not be prematurely made but should result from careful planning ahead, the progressive, ambitious employer has been for some time carefully working on postwar plans and he will be in a position to institute changes in machinery, processes and methods with assurance that they can be successful and that they will place his plant and his employees in as favorable position as is possible.

Naturally, cooperation will be essential to success in postwar undertakings. With the realization that careful plans have been made for new undertakings and changes, it is very important that prejudiced ideas do not interfere with the making of fair tests and trials. It is only after practical tests and trials are made that results can be measured. The answers cannot be found by talking.

The problems that have been involved in converting to war materials have been great. The degrees of success attained have been measured to an appreciable extent by the cooperation which has attended the solving of each problem. That will likewise be true in converting to the new era of postwar operation. The changes will be even greater and the problems will be as many.

In our local plants we feel that by looking ahead and carefully planning we can continue to stand in the forefront of those who meet the problems of the times. We feel that we can all, without discord and distrust, make the adjustments, meet the changes and go through the test periods with flying colors. With the spirit which has been demonstrated by so many of those connected with these industries, we can all look ahead with assurance that we will succeed if success is possible.

THE TEXTORIAN, GREENSBORO, NORTH CAROLINA



Interior View of Our Year 'round Air-Conditioned Chapel

On Our

6TH ANNIVERSARY



A. Lee Forbis
President



Morton M. Murray
Sec. & Treas.



W. Frank Morris
Embalmer



Mrs. Virginia Hadley
Organist



Fred M. Phipps
Soloist



Bob R. McLawhorn
Attendant



Herman G. Enochs
Embalmer



J. Harold Lowdermilk
Attendant



W. J. (Bill) Melvin
Attendant



George P. Dick
Attendant

We Rededicate Our Facilities
and Ourselves to Service

One of our earliest advertisements was headlined: "Dedicated to Service." Our constant desire has been — and is — to be of helpful service to all who come to us.

Because we were handicapped for lack of room in the residential building we originally occupied, we built our own modern funeral home and chapel, pictured above. Our new home was designed to provide every possible convenience for each family we serve. Our equipment is complete in every detail.

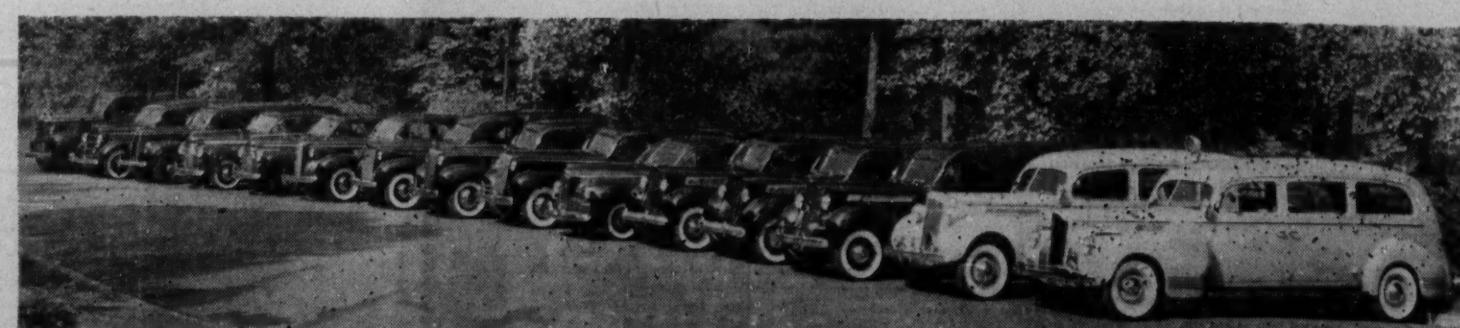
The personnel of our organization has kept pace with the growth of our physical equipment. On our staff are specialists to handle each division of the service; included are a beautician, a chapel organist, a soloist. Use of any or all of our facilities and services adds nothing to the cost of the funeral.

Of all the growth we have experienced, that which means most to us is the number of friends we have made. We try to make friends by being friends!

FORBIS & MURRAY
FUNERAL HOME

515 N. Elm St.

Phone 8165



FORBIS & MURRAY'S AMBULANCES, PASSENGER CARS, HEARSE AND FLOWER CARS

Our automotive equipment includes two modern ambulances (with pulmotor available), two hearses, eight limousines and passenger cars, one service truck and two flower cars. Immediate service is always available for emergency ambulance calls; planned ambulance trips within the city or to distant places made on schedule. Ambulance drivers and attendants are trained and experienced in rendering first aid.

**QUOTES
OF THE WEEK**

"You may take Guam, but you'll never recapture California!"—Propaganda-happy Jap captured by U. S. Marines.

"Closed for the week end. Husband home on furlough."—Sign in an Indianapolis beauty parlor.

"The burden of proof is on the bureaucrats to demonstrate that any of the abnormal wartime restrictions on industry and labor should be perpetuated."—M. S. Rukeyser, economist.

"They are waiting for me there. It has been a long time."—Gen. MacArthur, shooting his way back to the Philippines.

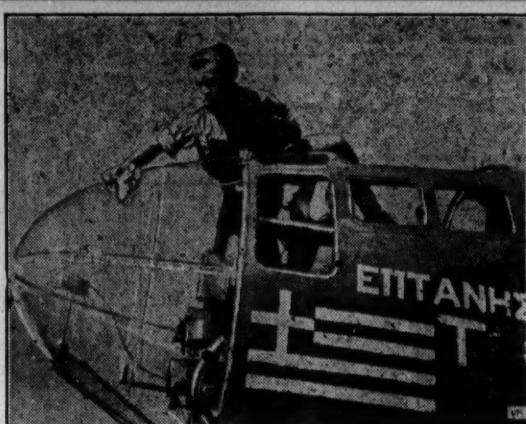
Reading - Writing

Van Wyck Brooks has long been acknowledged as one of the most distinguished American literary historians of our day. Now he has followed his brilliant surveys of American literary origins—"The Flowering of New England; Indian Summer"—with a third volume, "The World of Washington Irving," which like "New England; Indian Summer," is a Book-of-the-Month Club selection.

To Van Wyck Brooks, the literature of a period is not something that can be picked up and set aside in a neat cubby-hole by itself. It is intimately bound up with the customs of the people and social conditions of times. Thus his new book is particularly rewarding for Mr. Brooks' penetrating analysis of Washington Irving's world

**

From a British Tommy, says Tom Treanor, in "One Damn Thing After Another," he got the warmest, most understandable description he's ever heard of the British soldier's love for tea. "It's when you gets moody that you needs it," the Tommy said. "Take when the mail comes around. You haven't had a letter for two months. They distributes the mail and everyone gets his letter but you don't. You gets moody and there's only one thing to do. You starts your



YOUNG MECHANIC of the Greek bomber squadron in Italy carefully polishes the nose of a fast Baltimore medium bomber in preparation for a new raid over enemy lines and the still bigger job ahead—bombing the German invaders out of the Greek homeland. Success in recent raids over Crete and Greece proper assure him the day is near!

Mote Cloth by Picker

A young mother came to the door of the nursery and saw her husband standing over the baby's crib. Silently she watched him as he stood looking down at the sleeping infant. In his face she read rapture, doubt, admiration, ecstasy, incredulity, wonder. * * *

fire and you gets crackin' or brewin' up some tea. Then you feels better."

Deeply touched, with her eyes glistening, she tiptoed near, stopped her arms around him.

"A penny for your thoughts," she said tenderly.

Startled into consciousness, he blurted, "For the life of me I don't see how anybody can make a crib like that for \$3.49."

"How did you loose your tooth, Johnny?" asked the neighbor.

"Shifting gears on an all-day sucker," returned the mechanic's boy, with a broad grin.

A husband drew his chair beside his wife's sewing machine.

"Don't you think you're running too fast?" he asked. "Look out! You'll sew the wrong seam! Mind that corner now! Slow down, watch your finger! Steady!"

"What's the matter with you, John," said the wife, alarmed. "I've been running this machine for years!"

"Well, dear, I thought you might like me to help you, since you help me drive the car."

Grandpappy Morgan, a hillbilly of the Ozarks, had wandered off into the woods and failed to return for supper, so young Tolliver was sent to look for him. He found him at last.

"Getting dark, Grandpap," the tot said.

"Yep."

"Suppertime, Grandpap."

"Yep."

"Well, air ye comin' home?"

"None."

"Why ain't ya?"

"Standin' in a bar trap."

* * *

Well-dressed man, cigar in hand, is falling through the air from an airplane:

"Gad! That wasn't the washroom after all!"

* * *

"The thing for you to do," said the doctor to the man with the frazzled

nerves.

After all!"

* * *

At The Table

The best precaution against food waste at the table is to shed all "expensive" prewar food practices such as lavish entertaining, putting more food on the table than the family can eat, and urging more food on people's plates than they really want.

Banker: "We can only allow you three days of grace."

Borrower: "O.K., send her around."

nerves. "is to stop thinking about yourself—to bury yourself in your work."

"Gosh," returned the patient, "and me a concrete mixer."

* * *

One of the false beliefs that we delight in blasting at every opportunity, is that untruth that quality furniture is expensive. Exactly the opposite is true. Better furniture is the most economical to buy because it serves you for many years after cheaper furnishings have been discarded.

* * *

Quality furniture is all that you will find in our store... furniture that both we and the manufacturer back to the limit. That's the kind for you.

* * *

We Invite You to Open an Account

REMEMBER — You Always Save At Belk's

TEAMED FOR DOUBLE DUTY

Backbone of your Fall wardrobe—smart suit and twin topper. Smoothly tailored perfect for your busy life! 12-20.

29.95

EACH

Others

26.95 to 49.95

USE OUR
CONVENIENT
LAY-AWAY
PLAN—

At No Extra Cost

READY-TO-WEAR SECOND FLOOR

BELK'S

BUY U. S. WAR BONDS AND STAMPS

*Quality Furniture
Is Not Costly!*



THIS local thrift and home financing institution is always ready to help you. Whether it be to assist in planning a savings fund with which to purchase a home... or to explain our method of monthly repayable home loans.

Stop in today.

HOME Federal Savings & Loan

ASSOCIATION

JOS. J. STONE GEO. E. WALSTON
Pres. Exec. V. Pres. - Sec.

GREENSBORO, N. C.

Buy War Bonds and Stamps from This Association

NEW REDI-CUT TREADLITE FLOORS

MADE OF GENUINE INLAID LINOLEUM
ON DUPLEX FELT BACKING

MODERN FACTORY CUT DESIGN
MAKES INSTALLATION SO EASY!

Think of it! Because Redi-Cut Treadlite Squares and Feature Strips are precision cut at the factory, you can have a beautiful, long-wearing, easy-to-clean, extra thick, genuine inlaid floor—the linoleum colors go through to the backing—at a cost never before possible!

This low price includes all materials required for complete installation—Redi-Cut Treadlite Squares, Feature Strips, Paste, etc.



EASY TO INSTALL
NO FUSS—NO BOTHER

Redi-Cut Treadlite Squares are all the name implies. Precision cut at the factory—convenient to carry—easy to handle!

First the design is laid out—the small amount of necessary trimming done—Squares and Feature Strips pasted direct to floor—and your Redi-Cut Treadlite Floor is ready for use. So easy and simple!

Come In Now!

See the gorgeous colors and harmonizing Feature Strips! See how easily you can design your own Redi-Cut Treadlite Floor and learn how little it costs. Be sure to bring exact room measurements for free estimate—there's no obligation!

Miller Furniture Co.

314 South Elm Street

Phone 3-3441

YOU CAN STILL BUY Top Quality IN FURNITURE—AT REASONABLE PRICES



Luxurious FULL SPRING FILLED

3-PIECE SUITES

159.50 up

Complete stocks for your selection in all attractive new colors! Three pieces... SOFA and two Companion CHAIRS covered in excellent quality velvets and tapes-tries. Full spring filled!

STUDIO COUCHES

Fall Spring Filled - Knuckle Arms

\$69.50 to \$89.50

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PHONE 3-3441

WARTIME HOMEMAKER

by the
Homemaking Specialists of the
General Electric Consumers Institute

WHERE TO SAVE FOOD WASTE IN THE HOME

Every homemaker is called to action in the nation's "Food Fights For Freedom" program, for Americans eat more than 135 billion meals a year in American homes. If these meals are poorly planned, if they are not prepared well and are not all eaten, if leftovers or remains of too large portions are not utilized, the door is left open for tremendous waste.

Some food waste is unavoidable, but much of it can be prevented by the right conservation measures. Here are simple precautions published by the War Food Administration which will eliminate much of the food waste in American homes.

In Food Storage

Left-overs in the refrigerator lose their moisture and flavor unless properly covered. Dairy products left uncovered absorb odors of other foods. So be sure cooked foods and dairy products are refrigerated "under cover."

Meats often spoil unless placed in the coldest part of the refrigerator. Best storage is provided directly under the freezing unit.

Forgotten foods shoved back in the refrigerator too often end up in the garbage can. A daily inventory of the refrigerator is a food saver.

All foods do not require immediate refrigeration, so the refrigerator need not become a catch-all. Cellars make suitable storage for root vegetables such as potatoes, carrots and beets. Packaged which have not been opened do not need refrigeration.

In Food Preparation

Food values can be completely lost in cooking. For example, paring away from one-tenth to one-fourth of the potato results in physical loss. But in addition, iron and vitamin C in the potato are dissipated by not cooking them with the jackets on.

Many housewives still cook vegetables in too much water—and drain off the water and pour it down the sink. This wastes the vitamins and minerals which seeped out of the vegetables into the water during cooking.

Nutrition value and flavor in vegetables are lost when they are overcooked, or when they are cooled too far in advance of mealtime and left standing before serving.

When the leaves of cauliflower, cabbage, and greens are thrown away, the nutrient value they add to soups and soups is overlooked.

There is real saving of food by preparing leftovers in an appetizing manner so that none will be thrown out.

At The Table

The best precaution against food waste at the table is to shed all "expensive" prewar food practices such as lavish entertaining, putting more food on the table than the family can eat, and urging more food on people's plates than they really want.

Banker: "We can only allow you three days of grace."

Borrower: "O.K., send her around."

nerves. "is to stop thinking about yourself—to bury yourself in your work."

"Gosh," returned the patient, "and me a concrete mixer."

* * *

One of the false beliefs that we delight in blasting at every opportunity, is that untruth that quality furniture is expensive. Exactly the opposite is true. Better furniture is the most economical to buy because it serves you for many years after cheaper furnishings have been discarded.

* * *

Quality furniture is all that you will find in our store... furniture that both we and the manufacturer back to the limit. That's the kind for you.

* * *

We Invite You to Open an Account

Rhodes-Perdue
FURNITURE COMPANY
COMPLETE HOME FURNISHERS

313 S. Greene St.

The pause for people
on-the-go



DRINK Coca-Cola 5¢

TRADE-MARK

Bottled under authority of The Coca-Cola Company by
GREENSBORO COCA-COLA BOTTLING COMPANY

LOST

We lost \$15,352.00 during the week of September eighteenth. Some of it may have been yours. There is a whopper of a hole in our pockets and that fifteen thousand bucks slipped through. And no reward can ever bring it back because it can't be found. It is too late.

We would have been mighty proud to have put that big chunk into our Community and War Chest, wouldn't we? Give it to the War Prisoner's Aid U.S.O., or the United Seamen's Service. Let it buy milk for our school children or go towards better scouting in Guilford county. Or let it buy bonds!

But we didn't give it to anyone. We didn't invest it. We couldn't spend it. We let it get lost.

Proximity Second Shift Spinning lost the biggest individual chunk. They had two hundred and forty-six absences. That equals 1968 man hours. At in War Bonds.

ATTENDANCE REPORT

September 18, 1944 - September 24, 1944

	Proximity	White Oak	P. Works
Revolution	86.30%	86.72%	92.68%
Carding, 1st	90.88	93.44	91.91
Carding, 2nd	—	90.60	82.45
Carding, 3rd	—	81.40	—
Spinning, 1st	—	89.25	84.86
Spinning, 2nd	—	76.96	71.92
Spinning, 3rd	—	76.83	82.81
Weaving, 1st	—	91.35	86.06
Weaving, 2nd	—	89.71	83.57
Weaving, 3rd	—	85.72	78.34
Beaming & Slash, 1st	—	—	95.09
Beams & Slash, 2nd	—	—	89.78
Napping, 1st	—	98.17	82.32
Napping, 2nd	—	94.08	—
Dyeing, 1st	—	99.16	98.27
Dyeing, 2nd	—	98.94	95.60
Finishing, 1st	—	91.47	90.00
Finishing, 2nd	—	75.28	85.94
Finishing, 3rd	—	—	92.18
Shipping, 1st	—	98.43	98.40
Shipping, 2nd	—	84.58	—
Color Shop	—	—	95.06
Laboratory & Chemical	—	—	100.00
Printing	—	—	88.07
Engraving	—	—	100.00
Bleaching	—	—	92.76

Amateurs Can Transform Outdated Furniture Pieces

How Mr. and Mrs. Average Home-maker can easily transform "ugly duckling" furniture into new beauty and usefulness has been worked out by Du Pont in collaboration with Peter Hunt, Provincetown artist and decorator.

Old picture frames turn into coffee tables or trays, table legs become lamps, discarded bureaus change kitchen tables, useless radio cabinets undergo simple change and make chests for linen or playthings. These, and many more original transformations, are decorated with colorful free-hand designs in the American style that Mr. Hunt has done so much to popularize.

Keynote of the new transforming-outdated-furniture idea is its simplicity. Amateurs with merely a paint brush, saw and hammer who ransack attics and junk shops for cast-off objects can—following the lead of Mr. Hunt's imagination—produce lovely things for the home. Quite apart from satisfying one's self and interesting one's friends the creation of new things from old meets today's double need for conservation and cheer, for the hobby value of Peter Hunt's new art is high.

Peter Hunt's Method

Now, for the first time, the Provincetown artist tells in practical detail how he paints his furniture and bric-a-brac found today in the smartest shops and homes. His procedures are carefully adapted so that everyone can participate in this constructive, recreational pursuit. Using good paint for assured quality and uniformity of result, Mr. Hunt explains his technique for everybody's benefit.

The characteristic inelegant peasant style decorations of flower and heart, ribbons, scrolls, feather edges, mottoes and other ornamental inscriptions are also brought within the reach of everyone's ability. A little practice to gain free-hand confidence and, as Peter Hunt says, "your success is assured if you go at your painting with your sense of humor grasped as firmly as your brush."

First, he advises, be unconventional about planning your transformed furniture, letting your needs determine its use. For instance, if you lack space for linens and silver, don't hesitate to use an old marble-top sideboard just because it was once in a bedroom, or to convert an ugly oak dining room buffet into a kitchen cabinet if kitchen storage is what you need. For the latter, the mirror is removed, legs sawed off, and the second drawer inverted so that, pulled out, it makes a working table. The piece is finished with white enamel, using Chinese red for the top, bottom drawer front, and knobs.

"Ransack" the Attic

Look over attic accumulations for other ideas. With ingenuity, simple carpentry, and paint, no piece is impossible to reclaim and recondition.

The painting, preparatory to decorating, is easy if manufacturers' directions are followed with care.

In decorating Mr. Hunt advises follow the example of European peasants who, though neither artists nor trained craftsmen, create beautiful free-hand designs. They make no attempt to be exact and in the very inexactness

Y.'s Help In Building Men For Free World

fifty cents an hour (which is much too low) that is \$984.00. It could have helped Uncle Sam win our War. But it lost!

Revolution Second Shift Shipping lost almost as much: 1936 man hours or \$668.00 figured at fifty cents an hour.

You want to know the totals by mills? Proximity dropped \$4076.00 through the hole. Revolution came up without \$3896. Print Works can't find \$753.00 and White Oak is short \$6628.00. Which brings us back to our total of \$15,352.00. And that doesn't include overtime or the fact that most of those absences make more than fifty cents an hour.

We lost that fifteen thousand but we don't have to do it again. Let's save that money and give it to our Community and War Chest, or put it in War Bonds.

Proximity Second Shift Spinning lost the biggest individual chunk. They had two hundred and forty-six absences. That equals 1968 man hours. At in War Bonds.

We lost that fifteen thousand but we don't have to do it again. Let's save that money and give it to our

Southern Textile Group To Meet in Charlotte

Membership in the Cone Memorial Young Men's Christian Ass'n. does not offer a short cut to the establishment of a free world; but it does offer a sure and constructive way of practical living and thinking on the road to the ultimate goal of our American way of life. We can only achieve this high goal by being physically, mentally, socially and spiritually prepared for any eventuality in world affairs.

Men and women now engaged in industry are making the greatest use of the YMCA as our men in service are using the facilities of the USO in every camp, city or local community in the United States as well as in every theater of war. In the ever shifting of manpower to carry on the war effort there are men and women who have come into our community who need the privileges of the association, and it is the business of each member to invite new employees to the local YMCA. An old proverb says: "Poor work today never leads to a successful tomorrow". Yes, that is true with your life that God has given you to cultivate, train, and keep in good physical, moral and spiritual condition so that a high stage of personal efficiency may be maintained at all times. Do not get in the rut of working, eating and sleeping as a daily routine when there is a well equipped reading room for your intellectual work, a gym for your physical training, a warm shower and a warm pool for relaxation and invigoration, bowling alleys and a

"Will write later. Kind of busy now."—Letter received by Mrs. Wilfred Fair, Meeker, Okla., from soldier husband fighting in France.



MONUMENTS GREENSBORO MEMORIAL CO.

P. O. Box 2219 Phone 3-1101

Located Two Miles Out of Greensboro On Burlington Highway Specializing in Georgia Marble and Wainsboro Blue Granite, which is known as "The Silk of the Trade", we carry a large stock of finished monuments on display at all times. All inquiries and estimates handled without obligation.

Meyer's Thrift Basement



Children's Shoes — Built To Last! Lasted To Build Foot Health!

"LITTLE YANKEE"

\$4.50

sizes 8 1/2 to 12

Sizes 12 1/2 to 3

\$5.00

\$4.50

sizes 8 1/2 to 12

Sizes 12 1/2 to 3

\$5.00

Long wearing brown elk wing tip oxfords for children to wear back to school. Leather sole and heel. Sizes 8 1/2 to 12 and 12 1/2 to 3.

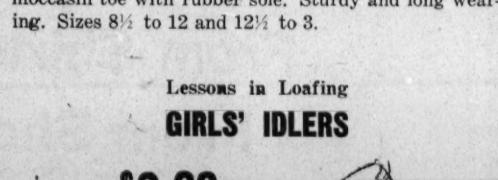


\$4.50

sizes 8 1/2 to 12

Sizes 12 1/2 to 3

\$5.00



Soft brown calf oxford to wear and wear. The popular moccasin toe with rubber sole. Sturdy and long wearing. Sizes 8 1/2 to 12 and 12 1/2 to 3.

Lessons in Loafing GIRLS' IDLERS

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One-Burner Business
Wartime living has created a new type of meals—menus for one-burner cookery. Soldiers' wives living in one-room-quarters near their husbands' camps; war working women in crowded industrial communities; even college girls in their jam-packed dorms, have learned to depend on that precious one-burner for the makings of many a meal.

This means menus must be streamlined to nutritional essentials. Frills are out when one-burner cookery is in. Dishes must be dovelated; so one heating will take the place of two. That makes the double boiler a kitchen pearl-above-price. For in a double boiler a smart cook can turn our two well-done dishes at one time.

Here are a few practical tips on one-burner cookery, and some savory suggestions that will lightened and brighten your meals.

Suggestions

1. When a recipe calls for cooked rice, spaghetti, macaroni or other food which has to be kept hot, set it aside in the top of a greased double boiler or sieve over very hot water until ready to reheat.

2. Use the top of a double boiler to heat foods such as potato chips, rolls, sauces or canned vegetables. The bottom of a double boiler may be used to heat foods such as broths and thin soups, when the top is being used to heat other foods.

3. Prepare as many foods as possible before mealtime such as molded salads, desserts or hard-cooked eggs.

Hot Spiced Beans

Combine, then heat—

1 17½-oz. jar oven-baked beans, vegetarian style

2 tablespoons finely chopped onion

1 tablespoon finely chopped celery

1 tablespoon olive oil

2 tablespoons 57 sauce

1 tablespoon distilled white vinegar.

May be garnished with lettuce or endive and served as a salad. Serves 4.

Menette—Condensed Chicken Noodle

Soup (heated in bottom of double boiler). Hot Spiced Beans (prepared in top of double boiler). Hard-Cooked Egg and Tomato Salad. Fresh Fruit, Milk or Coffee.

Beef Stew

Saute—

1 small onion, diced

2 tablespoons diced green pepper

BOYS' CLOTHING

If you are looking for a nice outfit for your boy, visit our stores — We have a complete selection for him.

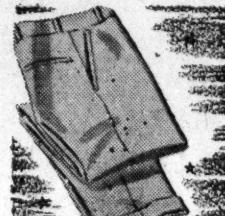


BOYS' PLAID JACKETS

\$10.95

100% Wool - Just What You Want
For Your Boy!

Sizes 8 to 18



Little Boys' Longie Pants
\$1.98

Large Boys' Long Pants
\$2.98 to \$4.50



BOYS' SWEATERS
All Sizes
\$1.98 - \$2.49 - \$2.98

Long-sleeved V-necked sweater just like big brother wears to college.



**Boys' School Oxfords
and Work Shoes**
\$2.98 to \$3.95

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with zippers**

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Boys' Long Sleeved SPORT SHIRTS

Blue and Tan - Sizes 8 to 14

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**WHITE OAK DEPARTMENT STORE
REVOLUTION STORE COMPANY
PROXIMITY MERCANTILE COMPANY
WHITE OAK STORE NO. 2**

Practical And Compact Gifts Are Tops With Men In All Services

If you've a son, brother, sweetheart, husband or father in the service overseas, or, for that matter, here in the "States," don't try to impress him by sending him the biggest, most elaborate present you can find. In the first place you can't send him more than 5 lbs. at a time if he's overseas. In the second place, he has definite ideas of his own on the subject, as indicated by a recent poll of the gift preferences of several hundred servicemen, conducted by a retail research organization, in cooperation with the Servicemen's Shopping Service, Inc., an organization sponsored by the Navy League.

When you shop for your man in uniform, remember that he's in the army now (navy, marines, coast guard or air corps, the same things "go" in all branches of the service), and he hasn't exactly an overabundance of room in which to store those tempting trifles such as collapsible pool tables and the like. He probably has to pass rigid inspections which mean that all his belongings must be kept out of sight... so take heed, look before you buy, and above all send him what he really wants.

Choose gifts he wants. At the top of the list of things he prefers are the following: Cigarettes, regulation socks and shirts, handkerchiefs, waterproof wristwatch, wallet or pocket letter case, stationery and writing equipment, pen and pencil set, sewing kits, shoe-shine kits, moccasins, or slippers to wear from the shower and for "off-duty" moments; regulation underwear books and magazine subscriptions, candy, clothes and hair brushes, furlough bag, regulation gloves, sunglasses, identification bracelet, regulation ties. Of course, there are any number of other acceptables, such as shaving aprons with accessories, toiletries, sheet music, and records, pocket photo albums, and other small leather accessories. Games and cards are welcome, too, as are Bibles and religious medals, brass polishing equipment and hangers.

Of the several hundred men in all branches of the service whom the Navy League volunteers interviewed, both officers and men showed appreciation for items of regulation clothing such as socks, handkerchiefs and shirts. The G.I. or government issue quantities of these things is known to be just adequate, and sometimes not even that, so that gifts are sure to be given a rousing reception.

The fact that practically every one of these things is small and light in weight makes them excellent for shipping overseas. The type of clothing sent abroad, however, should be geared by the locality of the outfit with whom your serviceman is stationed. If he's up north, his regulation socks and shirts should be wool; if he's one of the Miami "high flyers" he'll want lightweight cotton socks and tropical "suntan" shirts. If he's out in the sun a good deal, a pair of sunglasses will be a gift he'll crow about, and both officers and men in many branches of service went "all out" for this single item on the gift list. In any event, a word to the wise shopper is as follows: Take your list of the "top twenty" items firmly in hand, and visit a reliable store where you know the salespeople are well versed in the pros and cons of army and navy merchandise. Don't be side-tracked by gadgets and fancy trimmings that will lie un-used, or even net the recipient inconvenience.

If you want to pack all the little items into one 5 pound "surprise package" remember that you must have the written request, together with the post-marked envelope from your hero, when you go to the Post Office; otherwise your carefully chosen gifts will not be accepted for shipment overseas. If, however, you wish to do so, you may select a whole row of these small but highly prized items, and send one or two at a time in packages of 8 ounces or less. These may be sent without request from abroad.

Morale-Building Gifts
Naturally, as mentioned above, anything from home is a welcome windfall to boys in other lands. But books, magazines, and regular copies of hometown newspapers, plus letters and more letters, are definitely in the "morale" bracket. There's something about keeping up with the goings on at home that gives an indescribable "connected" feeling. Although many of the items on the list are obtainable at Post Ex-

Safety First Features Stressed In Women's Clothes By Designer

Because of the tremendous number of women holding down men's jobs in war plants, a complete ensemble of work costumes known as "Flying Fortress Fashions" has been specially designed for the women who build the Boeing Flying Fortress by Muriel King one of America's leading custom designers. Tailored of washable rayons and cotton twills, these work clothes stress all-important safety features, divisional insignia and service chevrons.

The new costumes meet the urgent requirements of hard work, yet keep alive an idea of femininity. When wearing these work clothes, women feel more alert, comfortable, self-confident and are therefore, more efficient. Also, designed with a flair for figure flattery which has always marked Muriel King originals, "Flying Fortress" clothes will be equally suitable for wear to and from the plant and during hours of recreation at home.

Community And War Chest Launches It's 1945 Campaign

Speaking to a mass meeting of 300 members of Greensboro's nine civic clubs, Major L. P. McLendon launched the 1945 campaign of the Greensboro Community and War chest with the challenge, "are you proud to be a citizen of Greensboro, of North Carolina, and of the United States of America?"

"Aren't you proud enough of your friends and neighbors to embrace the

privilege of financing the agencies of the Community and War Chest?" he queried. The 13 welfare and character building agencies of the chest, McLendon declared, "constitute the greatest asset of your city, not because they return cash dividends or furnish employment or advertise the city to the world, but because they are the unanswerable proof that you live in a city whose citizens are sympathetic and charitable to the weak and unfortunate, tolerant in their racial and religious views and conduct, and eagerly aware that character building is the mudsill of a society in which order and decency will always prevail."

McLendon, who is chairman of the United War Fund of North Carolina and past president of the Greensboro Community and War chest, spoke at the annual joint civic club luncheon. This is the third year that the men's civic clubs of the city have given up their regular weekly sessions to hold a joint rally in behalf of the chest campaign.

"Our task, today and tomorrow," McLendon declared, "is to destroy the enemy in his gun pits, aid and succor our friends, save the children made orphans by the cruel enemy, be charitable to wandering, homeless refugees, and finally to bring home our own to a better city, a better state and a better nation."

George E. Perrin, president of the Greensboro Community and War Chest, presided over the meeting. Seated at the speakers table with Perrin and McLendon were John K. Voehring, campaign chairman; Frank E. Curran, chairman of special events; Dr. Ruth Y. Schiffman, executive director of the

K. P. Training Fits Men For Food Job

The food industry is waiting to snap up into jobs a lot of ex-service men with good sound K. P. training

Restaurants and others in the field

Community and War chest; K. K.

Garrison, treasurer of the Community

and War chest; E. F. Lucas, president

of the Community chest; W. H. Hol-

deness, vice-president of the Commu-

nity and War chest; Col. Paul R.

Younts, commanding officer at ORD;

Rev. Wilson Woodcock, president of

the Greensboro Ministerial association;

and Walter Vassar who conducted the

singing. Clubs which participated and

whose presidents sat at the head table

were Rotary, Kiwanis, Civitan, Ex-

change, B'nai B'rith, Junior Cham-

ber of Commerce, Lions, Co-operative and

American Business club.

are especially interested, they say, in men trained in dehydrated food preparation in the Quartermaster Cooks, Mess Sergeants and Mess Management School at Camp Lee and other centers.

Food experts, in close cooperation with manufacturers and research men, have developed for the military services and lend-lease an extensive variety of dehydrated foods, including milk, eggs, meats, vegetables, fruits, beverages and cereals. With moisture removed, these foods are reduced to one-ninth of their original weight, one-fifth of volume.

The Army gives special courses, through proper mixing and correct water ratios flavor, appearance and nutritive values as nearly as possible identical with fresh varieties.

"Private enterprise can and will provide adequate employment if afford opportunity to make enough profits to cause enough investment."

Samuel O. Dunn, publisher, American Builder.



We offer you a streamlined checking account too—one free of all excess cost and requirements, ThriftCheck.

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ADVANTAGES:

You can start an account with any amount.

No fixed balance required.

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The only cost is 7½¢ per check . . . issued in books of 20.

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Everything He Needs For School

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From Shoes to Caps

From Pants to Jackets

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The Store with a Heart

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